

Libby Welch

(pronounced just like the grape juice)

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EDUCATION

BA | Psychology
BFA | Visual Arts
magna cum laude
University of Michigan
Ann Arbor | 2007

SOFTWARE PROFICIENCY

Adobe
Photoshop
Illustrator
InDesign
Acrobat
Dreamweaver
PageMaker
PageMill
Quark
QuarkXPress
Microsoft
Word
Excel
PowerPoint
Publisher
some experience
HTML
CSS

STUDIO EXPERIENCE

ceramics
color theory
design | 2D & 3D
drawing
fiber arts
jewelry
metals
painting
photography | black & white
photography | color
photography | digital imaging
sculpture

PERSONAL INTERESTS

Kung Fu, T'ai Chi & Bellydancing
needlecrafts
travel | I have visited museums &
historical sites in **21 countries** on
4 continents

GRAPHIC DESIGN

CREATIVE JUICES DESIGN, LLC | Freelance Designer & Business Owner
corporate identity packages, brochures, websites, political campaigns, fundraising,
custom graphic design, book cover design, consulting, etc.
successful political campaign Martha D. Anderson, Oakland County Circuit Court Judge
all promotional materials for a local annual March of Dimes fundraiser
Royal Oak | 2000-Present

JEWISH RENAISSANCE MEDIA | Graphic Designer
The Detroit Jewish News, JN Platinum, STYLE magazine
editorial layout, advertising, marketing, etc. | was a strong member of a creative team
Southfield | 2004-2005

TEACHING EXPERIENCE

LAWRENCE TECHNOLOGICAL UNIVERSITY | Adjunct Professor, College of Arch. & Design
classes: Basic Design 1, Graphic Design 1, Graphic Design 3, Illustration Composition, Internship Studies
Southfield | 2005-Present

OAKLAND COMMUNITY COLLEGE | Adjunct Professor
classes: GRD 1100 Fundamentals of Graphic Design, GRD 1200 Professional Practices,
GRD1750 Fundamentals of Computer Design
Farmington Hills | 2010-Present

INTERNATIONAL ACADEMY OF DESIGN & TECHNOLOGY | Instructor
classes: Desktop Publishing 1, Desktop Publishing 2, Graphic Design 1
Troy | 2005

OAKLAND COMMUNITY COLLEGE | Instructor
classes: Desktop Publishing, Introduction to Photoshop
Farmington Hills | 2002-2003

NEW HORIZONS COMPUTER LEARNING CENTER | Senior Instructor
delivered many custom courses on- and off-site
consistent student evaluation average score of **over 9.8 out of 10**
Adobe Certified Expert (ACE) | Photoshop
classes: Beginning, Intermediate, and Advanced Photoshop, Beginning and Intermediate
Illustrator, Acrobat, PageMill, PageMaker, MS Word, MS Excel, MS PowerPoint, MS Publisher,
Introduction to Windows OS, Introduction to Macintosh OS, Introduction to Scanning
Livonia | 1998-2000

OTHER EMPLOYMENT

DATASCOPE RECRUITMENT | Applicant Screener & Coordinator
placed computer games programmers and artists with games companies
assessed candidates' skills, resumes and demos
coordinated positions with games companies | Eidos, EA Sports, SquareSoft, LucasArts, etc.
London, England | 1997-1998