

# Libby Welch

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"Art does not reproduce the visible; rather, it makes visible."

- Paul Klee

## studio experience in:

- ceramics
- color theory
- design
- digital imaging & design
- drawing
- fiber arts
- metals/jewelry
- painting
- photography (color and black & white)
- sculpture

## software taught:

### business:

- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint

### desktop publishing:

- Quark XPress
- Adobe InDesign
- Adobe PageMaker
- Microsoft Publisher

### photography/digital imaging:

- Adobe Photoshop

### illustration:

- Adobe Illustrator

### multimedia:

- Adobe Acrobat

### web design:

- Adobe PageMill
- HTML, CSS

### basic computer operating systems & hardware:

- Windows & Mac
- intro to scanning

## EDUCATION

### University of Michigan, graduated 1997

- B.A. - Psychology
- B.F.A. - Visual Arts - magna cum laude

## EXPERIENCE

### DESIGN

#### Jewish Renaissance Media, Southfield, Michigan, 2004-2005

- Graphic Designer in the Creative Services Dept. for the *Detroit Jewish News*, *JN Platinum* and *STYLE* magazine
- Designed ads and marketing pieces as well as editorial layout

#### Creative Juices Design, Royal Oak, Michigan, 2000-Present

- Freelance Graphic Design and Consulting - logos, brochures, websites, etc.
- ☐ Created all pieces for the successful 2002 political campaign to elect Martha D. Anderson for Oakland County Circuit Court Judge

### TEACHING

#### Lawrence Technological University, Southfield, Michigan, Present

- *Basic Design I* - Fall, 2005

#### International Academy of Design & Technology, Troy, Michigan, Present

- *Graphic Design I, Desktop Publishing I & II* - Summer, 2005
- *Desktop Publishing II* - Spring, 2005

#### Oakland Community College, Farmington Hills, Michigan, 2002-2003

- *Introduction to Desktop Publishing* - Fall 2002, Winter 2003, Fall 2003
- *Introduction to Photoshop* - Winter 2003, Fall 2003

#### New Horizons CLC, Livonia, Michigan, 1998-2000

- Senior Instructor - taught computer graphics and other courses
- Consistent student evaluation average score of over 9.8 out of 10
- Adobe Certified Expert (ACE) in Photoshop, *have been actively using the program since 1994, version 3.0*

### HUMAN RESOURCES/RECRUITMENT

#### Datascope Recruiting, London, England, 1997-1998

An agency specializing in placing computer games programmers and artists with games companies such as Eidos, EA Sports, SquareSoft, etc.

Responsible for:

- Assessing skills of incoming candidates' resumes and demos
- Coordinating positions for candidates with games companies

## INTERESTS

- Designing and creating custom ketubahs and art pieces of all kinds
- Studying Martial Arts (Kung Fu and T'ai Chi)
- Reading, Writing, Theatre, Travel, Painting, Ceramics, Needlework, etc.